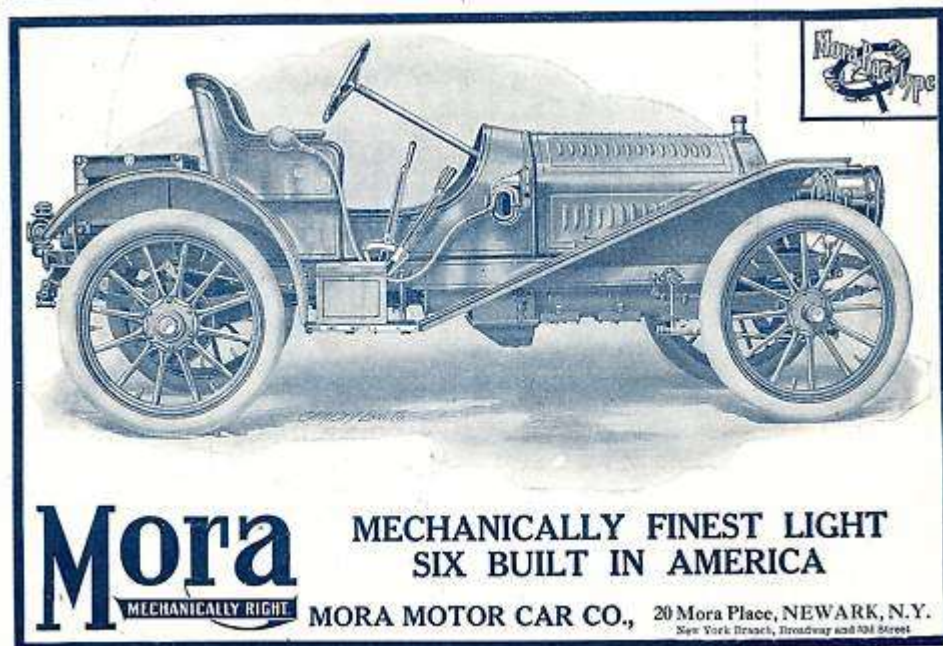


Greater Newark Chamber of Commerce

N E W Y O R K

FEBRUARY
& MARCH
2011

FEBRUARY:
CHAMBER BUSINESS OF
MONTH:
GOEBERT AUTOMOTIVE
MARCH:
CHAMBER BUSINESS OF
MONTH:
WAL-MART SUPER CENTER



*A tribute to one of Newark, New York's great entrepreneurial ventures.
(Let's not forget to toot our own horn once in a while!)*

Chamber of Commerce Board of Directors:

President: John Tickner,
WACK Radio

Vice President: Brandon
Granger, Wireless World

Treasurer: David Tyler,
Community Bank N.A.

Immediate Past President:
Mike Muscolino, Alex Eligh
Community Center

Board Members:
Rich Holdridge- Nothnagle
Realty

Doug Forgue, Sinicropi &
Healy LLC

Diana Lagenor, Wayne ARC

Laila Paliotti, FLCC- Newark
Campus

Larry DePauw,
Market Alternatives

Tammra Schiller, Reliant
Community Credit Union

Dan Golden,
Wal- Mart Super Center

Scott Kinslow,
Marks Pizza

Annual Community Awards

*Nominations are being sought for the 2010 Awards to be presented at our Awards Dinner, scheduled for **April 28, 2011** at Burnham's Canalside Restaurant at the Newark Quality Inn.*

- **Ron Colacino Community Spirit Award**- This award is given to an organization that has made a significant contribution to Newark's Quality of Life.
- **Alex Eligh Service Award**- Given to an individual who has made specific and significant contributions to the community during the past year. This person is dedicated to family, community, and business and participates in the community's activities/organizations, giving unselfishly of themselves beyond their job duties.
- **Outstanding Youth Award**- Given to a college or high school student who has given of his/her time in religious, charitable, or community areas, making an improvement in Newark's Quality of Life.
- **Chamber Business of the Year**- Must be a Chamber Member in Good Standing-

Nomination forms are available at the Chamber office, 199 Van Buren Street, Newark High School office, or from a Chamber Board member.

Business News (cont)

Wegmans Ranks on Top

Wegmans employees and customers gathered in stores on January 22, 2011 to enjoy cake and celebrate.

The occasion was the 14th consecutive year that the company has been listed in *Fortune Magazine's* list of "100 Best Companies to Work For"

Wegmans was ranked #3 in the listing in categories such as management credibility, job satisfaction, camaraderie, and pay and benefits.

Wegmans success story has deep roots in Newark, as the local supermarket was the first venture by the company outside Monroe County back in 1957. Wegmans purchased the former Edgett-Burnham factory farm on the village's west end and built Newark Plaza. Other development followed.

Founded in 1916, Wegmans is now a 77 store chain with locations in New York, Pennsylvania, New Jersey, Virginia, and Maryland.

QUOTE OF THE MONTH-

"I never did give anyone hell. I just told the truth and they thought it was hell."

-Harry S Truman

CHAMBER MEETING & LUNCH:

The **February 12** and **March 9** Chamber membership luncheons will be held at **Burnham's Canalside Restaurant**, 12 noon. Please call the Chamber Office at 331.2705 or e-mail newarkchamber@rochester.rr.com to make your reservation.

March 2011

**BUSINESS OF THE MONTH:
WAL-MART SUPER CENTER**

The Newark Wal-Mart opened in 1997 and was well received. A major remodeling in 2009 saw an increase in square footage and the addition of a grocery department, complete with a delicatessen, and bakery.

Complimenting the new enlarged store was a bank, beauty salon and Subway Restaurant.

Dan Golden, the manager of the Newark store, is also a member of the Chamber Board of Directors.

QUALITY INN RATED HIGH

Newark Chamber member, **Quality Inn of the Finger Lakes** at 125 North Main St., recently received a 95.3 rating on cleanliness of guest rooms, bathrooms and common areas. The inspection is performed every six months by Choice Hotels. The Hotel has over 100 rooms and an indoor pool. The Newark hotel is owned by Ten Masters Properties, and is managed by Dawn Fisher.

February 2011

**BUSINESS OF THE MONTH:
GOEBERT AUTO SUPPLY**

Located at 109 W. Miller St., is the only locally owned auto parts store in Newark. Their association with NAPA Auto Parts and its distribution system, enables us to provide millions of parts overnight at competitive prices. They also stock parts for all sizes of trucks, tractors, marine and small engine. Additionally, they supply all kinds of tools and equipment from individual sockets to waste oil furnaces to big truck lifts.

You can even go online at napaonline.com and check pricing and availability at the Newark or Lyons stores.

Owner, Steve Goebert and the rest of the staff, with almost 90 years of experience and knowledge, are available to supply you with everything from a battery for a 1935 Buick to an oil filter for a 2011 Toyota Yaris



Greater Newark Chamber of Commerce
John Zornow, Admin. Assistant:
Phone: 315.331.2705, email: newarkchamber@rochester.rr.com
Chamber office hours: 8am- noon weekdays
199 Van Buren St.
Newark, NY 14513

Member News

Have you met Jane Ury? The owner of DeVito's Barber Shop is involved in community activities and specializes in Men's and Boy's haircuts. All haircuts are \$11.00 with a Senior Citizen rate of only \$9.00. The shop is open

Tues.- Fri. 9:00 – 5:00 and Sat. 9:00 to noon.

Call Jane at 315-573-4514

DeVito's has retail space available with lots of parking.



*DeVito's Barber Shop
117 East Miller St., Newark*

Our latest 'thank you' to Chamber members that have renewed membership for 2011:

Alex Eligh Community Center
American Red Cross
Carl's Pools
Church/Carole Nary
Colacino Electric Supply
Community Bank
Community Connections
Concord Ford Lincoln Mercury
Dr. William Dingus/Dingus & Rivoli
EFP Rotenberg/Sinicropi & Healy
ESL Federal Credit Union
First United Methodist St. Michael School
FLCC- Newark Campus
Graybill Real Estate
IEC Electronics Corp.
Jonathan Carey DMD
Market Alternatives
Marc Kreuser/Amerprise Financial
McDonald's/R.E. Weichbrodt
Maco Bag Corp.
Majors Enterprises/Pontillo's Pizza
Newark Garden Club
Newark Housing Authority
Newark Village Pharmacy
Newark-Wayne Community Hospital
Outreach/Ed Holtz
Organic Matters Farm-Pat/Jim Sharpless

Quality Inn/Ten Masters Properties
Reliant Community Credit Union
Richard A. Holdridge/Nothnagle
Roger Johanson, RA Design Services
Ruffalo Appliance
Santelli Financial Services
Seal Right/Roger Benne
Taranwoud Golf & Restaurant
Tom's Bargain Spot/ Emilia Williams
Ultralife
Upstate Refractory Services Inc.
Van Parys Associates
Wal-Mart Superstore
Wegmans
Wireless World/Wireless Worldwide

...Stay tuned to help celebrate more renewals that are coming in every day!

'Outsiders' who are interested in the Newark community have often remarked "how active the (Greater) Newark Chamber is."

So, Thank you, all.

BUSINESS-AFTER-HOURS NETWORKING OPPORTUNITIES:

- ***February 16- 5-7 p.m. Reliant Community Credit Union***- 205 North Main St., Newark invites you to enjoy a wine tasting and chocolate as you connect with local professionals and business people. Don't forget your business cards for a chance to win a door prize. RSVP tschiller@reliantcu.com
- ***ESL Federal Credit Union***- 140 South Main Street, announces their first Newark branch "Business After Hours" set for Wednesday, ***March 9 from 5-7 p.m.*** More information will be announced via e-mail.

Chamber News available on line!

Do you know others who would benefit from receiving 'Chamber News'? Please let them know that they can sign up to receive it at newarkchamber@rochester.rr.com

Welcome, New Members:

Ameriprise Financial:

Owner, Deanna Morell, offers

**financial and retirement planning, investments
and insurance.**

Ameriprise is located at 833 West Union Street.

Call Deanna at 315.331.2266

e-mail deanna.y.morell@ampf.com

LAZY SUZAN'S

GOURMET BAKERY & CAFÉ

Music & Café fare, 9-4 Tues.-Sun.

*Eggs & sausage plate, pastries, soup, Panini
Finger Lakes Coffee Roaster's gourmet blends*

Breakfast all hours - Sat & Sun.

table, counter & lounge seating

212 N. Main St. Newark, NY 14513

President's Corner

I am happy to report that the Newark Chamber is off to a solid start in 2011. We had one of the largest turnouts in recent history at our January membership meeting and many of our members have already paid their monthly dues. Of course, there are always a few members of every organization that "slip through the cracks" and do not renew their membership. The most common reason is "I'm not sure if we got anything out of our membership".

My response would be: "What do you want to get out of it?". The answer to that question is different for many of our members. If you provide a product or service to other businesses your primary goal may be to pick up a few new clients. How valuable is it to you to meet with dozens of other business owners in a casual setting outside of the office? The Chamber Business after Hours is a great opportunity to network with other business owners. How about hosting a "Business after hours" event? If you are a new business, let the Chamber help coordinate a Grand Opening with a ribbon cutting and free publicity. Anything new and exciting with your business? Let us know about it and John Zornow will put it in our Chamber Newsletter.

When it comes to renewing your membership, please ask yourself: "What do I want to get out of our membership?", then let's work together to accomplish your membership goals. Our executive board and I would love to hear any ideas you may have for a Chamber event. Please consider renewing your Chamber Membership for 2011 or call us if you have any questions or concerns.

Best Regards,

John Tickner

Newark Chamber President

331-1420

jtickner@rochester.rr.com